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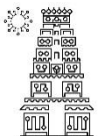


## TRANSFORMING EDUCATION CONFERENCE FOR HUMANITY

### TECH 2017

DECEMBER 16 – 18, 2017

POST-EVENT REPORT



UNESCO MGIEP

35, 35 Ferozshah Road, New Delhi – 110001, India.

T: +91 11 23072356-60 F: +91 11 23072361 | W: [mgiep.tech](http://mgiep.tech) | E: [tech@unesco.org](mailto:tech@unesco.org)



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Sri Chandrababu Naidu, Chief Minister, State Government of Andhra Pradesh, Government of India at the Learning Zone



Ms Audrey Azoulay, Director-General, UNESCO delivering a video message at the Opening Ceremony at TECH 2017



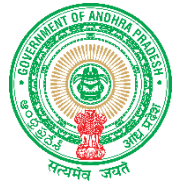
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Highly engaged audience at TECH 2017





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## Introduction

The three-day *Transforming Education Conference for Humanity* (TECH) 2017 organised by [UNESCO Mahatma Gandhi Institute of Education for Peace and Sustainable Development \(MGIEP\)](#) was held at Novotel Varun Beach, Visakhapatnam City, State of Andhra Pradesh, India from December 16 – 18, 2017. The first edition of TECH focused on [digital pedagogies for building peaceful and sustainable societies through 21<sup>st</sup> century skills, schools and policies](#), towards achieving the United Nations Sustainable Development Goal 4, Target 7.

TECH 2017 was attended by over 1,700 registered participants (including teachers, educators, learners, policy-makers, technology and gaming experts, amongst others) from 75 countries and witnessed highly engaging deliberations on the future of education, particularly on the innovative methods of teaching using technology.

The Conference was generously supported by the State Government of Andhra Pradesh, India and the Ministry of Human Resource Development, Government of India and sponsored by [Microsoft India \(Education Technology Partner\)](#), [Samsung India](#), [Dassault Systems](#), [Veative \(Immersive Learning Partner\)](#) and [McGraw Hill \(Learning Science Partner\)](#). The Knowledge Partners of the Conference included NMIMS, Ubisoft, Quebec Government, ISTE, Social Alpha, EDB and IYC.

TECH will be held annually over the next five years with a long term aim of affecting global policy change on the usage of digital pedagogies to render quality and inclusive education for all.

Key Highlights of TECH 2017 are summarised below:

S No.	Key Highlight	Details
1	Key outputs	<ul style="list-style-type: none"> <li>Memorandum of Understanding between the state Government of Andhra Pradesh and UNESCO MGIEP to set up a Games for Learning Hub in the state</li> <li>Memorandum of Understanding between the state Government of Andhra Pradesh and UNESCO MGIEP to set up the first school in the region for Difference Learning</li> <li>Joint Agreement by Samsung India and UNESCO MGIEP to develop Virtual Reality (VR) and educational content</li> <li>TECH 2018 to be held in Visakhapatnam, INDIA in November, 2018</li> </ul>



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## Key Highlights of TECH 2017 (continued):

S No.	Key Highlight	Details
2	Number of Delegates	1,700+ registered participants over 3 days
3	Delegate Profiles	Teachers, educators, school students, policymakers, youth, learners, academics
4	Countries represented	75+ countries represented
5	Number of Speakers (Headline)	Dr. Sugata Mitra, Professor and Principal Research Investigator at the School of Education, Communication and Language Sciences at Newcastle University, UK  Dr. Heather Knight, Assistant Professor - Robotics, Oregon State University
6	Number of Speakers (Catalytic)	50 Catalytic Speakers
7	Number of presenters and number of presenter sessions	243 presenters 126 presenter sessions
8	Key Policy Makers who attended TECH 2017	<ul style="list-style-type: none"> <li>Sri Chandrababu Naidu, Honourable Chief Minister of the State of Andhra Pradesh</li> <li>Sri Satya Pal Singh, Honourable Minister of State for Human Resource Development, Government of India (Higher Education)</li> <li>Sri Ganta Srinivasa Rao, Honourable Minister of Human Resource Development, State of Andhra Pradesh</li> <li>Y.S. Chowdary, Honourable Minister of State for Science and Technology &amp; Earth Sciences, Government of India</li> <li>Dr. Ali Abdul Khaliq Al-karni, Director-General of the Arab Bureau of Education for the Gulf States</li> <li>Ms. Rosa Otunbayeva, Former President, Kyrgyzstan, Governing Board Member, UNESCO MGIEP</li> <li>Mr. Prem Das Rai, Member of Parliament, State Government of Sikkim, India</li> </ul>
9	Supported by	TECH was organised with extensive support by the state Government of Andhra Pradesh, under the generous leadership of the Honourable Chief Minister, Sri Chandrababu Naidu as well as the Ministry of Human Resource Development, Government of India.
10	Sponsors	<a href="#">Microsoft India (Education Technology Partner)</a> , <a href="#">Samsung India</a> , <a href="#">Dassault Systems</a> , <a href="#">Veative (Immersive Learning Partner)</a> <a href="#">McGraw Hill (Learning Science Partner)</a>
11	Knowledge Partners	Ubisoft, Quebec Government, ISTE, NMIMS, Social Alpha, Economic Development Board, International Youth Committee
12	Transformational ed-tech entrepreneurs represented	Chhota Internet, Chimple Commons, Designmate, Funtoot, Getwings Technologies Pvt Ltd, Meghshala, OpenRap, ReportBee, The TeacherApp



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# Key Highlights TECH 2017



Signing of 2 Key Memorandums of Understanding between UNESCO MGIEP and EDB as well as UNESCO MGIEP and Samsung



MOU: UNESCO MGIEP and Government of Andhra Pradesh to set up a school for Difference Learners in Andhra Pradesh



Pre-Conference Workshop on Minecraft @  
Gitam University, Visakhapatnam



Yoga & Mindfulness Sessions



Learning Zone



Startup Zone



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# Key Highlights TECH 2017



Opening Ceremony @ TECH 2017



Dr. Anantha Duraiappah's TECH talk on 'Flipping Education'



Headline Sessions @ TECH 2017



Catalytic Sessions @ TECH 2017



120+ Presenter sessions across 3 days



Talking Across Generations on Education (TAG)  
@ TECH 2017





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## Headline Speakers



**Dr. Sugata MITRA**

Professor and Principal Research  
Investigator at the School of  
Education, Communication and  
Language Sciences, Newcastle  
University, UK



**Dr. Heather KNIGHT**

Assistant Professor – Robotics,  
Oregon State University

## Disruptors Panel: 'We Don't Need No Education'



**Madame Bhaswati  
MUKHERJEE**

Former Ambassador of  
India to the  
Netherlands and  
Permanent  
Representation of  
India to UNESCO



**Mr. Jordan Shapiro,**  
Sesame Workshop



**Dr. Anantha K.  
DURAIAPPAH**  
Director,  
UNESCO MGIEP



**Ms. Vera El Khoury  
LACOEUILHE,**  
Diplomat



**Dr. Sugata MITRA**  
Professor and Principal  
Research Investigator at the  
School of Education,  
Communication and  
Language Sciences,  
Newcastle University, UK





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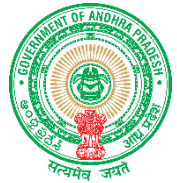


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## TECH Talk on 'Flipping Education'



**“The goal is not just automating education  
as many of the education systems we see today  
but transforming it”**

**DR. ANANTHA DURAIAPPAH, Director, UNESCO MGIEP**



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## Speakers

- **Dr. Ali Abdul Khaliq AL-KARNI** Director - General, Arab Bureau of Education for the Gulf States
- **Prabhjot BAKSHI** Director Of Getwings and Microsoft Regional Director
- **Kaushik BELLANI** Managing Director of McGraw Hill Education India Pvt. Ltd
- **Deepak BHARDWAJ** VP Strategy - Samsung
- **Shwetaleena BIDYADHAR** Training Professional, Instructional Designer, TIS
- **Tony BRANDENBURG** Ed-Tech Consultant - UNESCO; Global Programs, ISTE
- **Chris 'Wombat' CROWELL** Game Designer & Creative Director
- **Paul DARVASI** Educator & Researcher
- **Dave DOLAN** Director, Veative
- **Anantha DURAIAPPAH** Director, UNESCO MGIEP
- **Peje EMILSSON** Founder & Chairman Kunskaopsskolan Education Sweden
- **Catherine EMOND** Alliance Numerique
- **Matthew FARBER** Assistant Professor in the Technology, Innovation, and Pedagogy program at the University of Northern Colorado
- **Mila Thomas FULLER** President, Board of Directors, ISTE
- **Puneet GARG** Principal Lead – Program Management, Conversational Artificial Intelligence, Microsoft
- **Stephanie GOTTWALD** Assistant Director, Center for Reading and Language Research, Tufts University
- **Vipin GOYAL** Director Strategy & Operations, Veative
- **Gaurav GUPTA** Regional Director - Asia, Dalberg
- **Olivier HAMANT** Research Director, Lyon
- **Michael HART** Child Psychologist
- **Zigor HERNANDORENA** Senior Project Manager, Fun Learning Department, Ubisoft
- **Vinnie JAUHARI** Director, Education Advocacy, Microsoft
- **Gautam KHETRAPAL** Founder, LifePlugin.com and Head of Product Marketing, Mindvalley
- **Ashutosh KHURANA** Co-founder & CEO, Mind Edutainment Pvt Ltd (India)
- **Krishna KISHORE** CEO Andhra Pradesh Economic Development Board
- **Heather KNIGHT** Assistant Professor - Robotics, Oregon State University
- **Jayaram Komati** Special Representative for North America, Govt. of Andhra Pradesh
- **Muralikrishna Kumar** Senior Consultant NITI Aayog
- **Vera El Khoury LACOEUILHE** Diplomat





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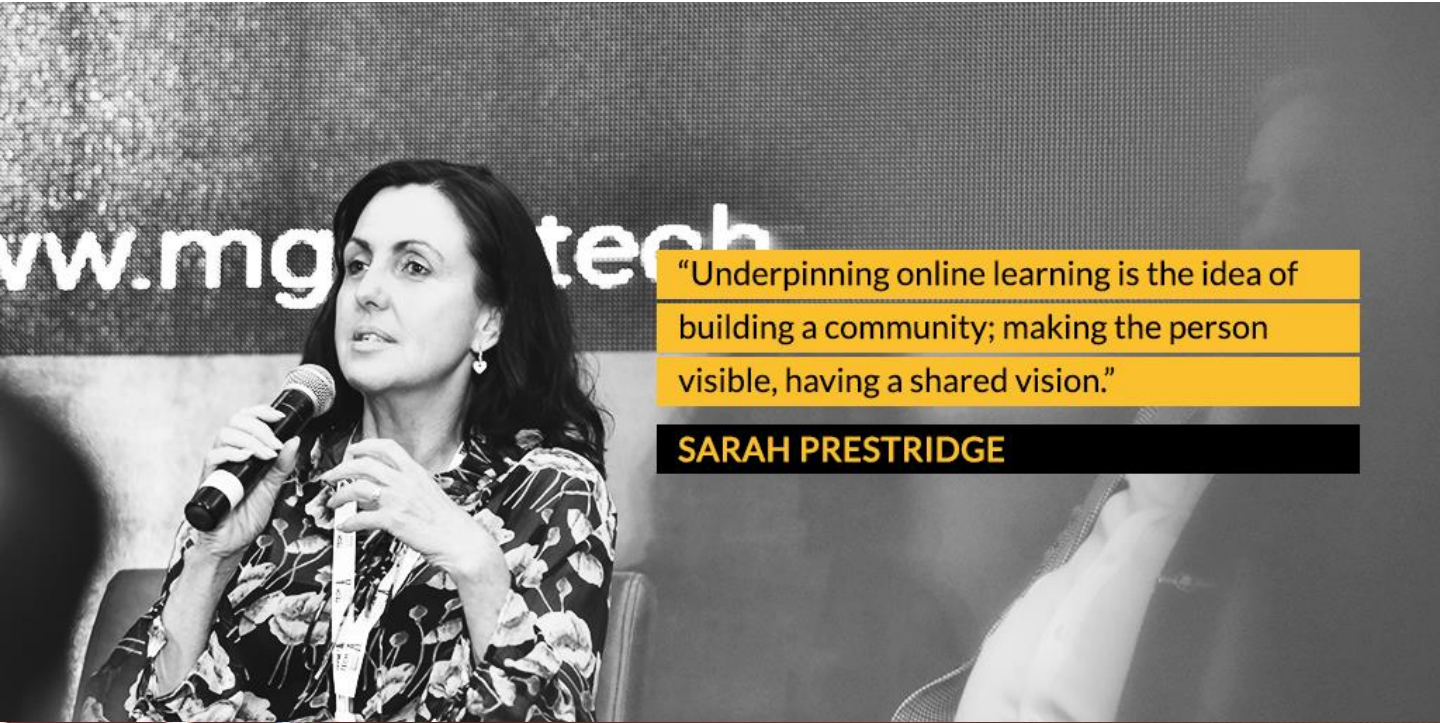
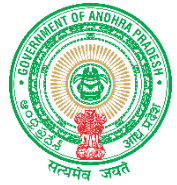
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“Underpinning online learning is the idea of building a community; making the person visible, having a shared vision.”

**SARAH PRESTRIDGE**



“In India there are things that are much more precious than intelligence... like intuition.”

**NAVI RADJOU**



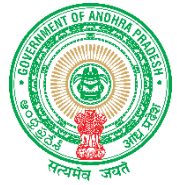
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Catalytic Session on Games for Learning @ TECH 2017



Learning Zone @ TECH 2017



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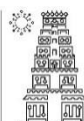


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## Speakers (continued)

- **Udaya LAKSHMI** Principal Secretary to Government of Andhra Pradesh, BC Welfare Department
- **Gaëll MAINGUY** Director of Development and International Relations, CRI
- **Sylvia MARTINEZ** Co-author of Invent To Learn: Making, Tinkering, and Engineering the Classroom
- **Pratik MEHTA** Head of Education & Skills, Microsoft
- **Sugata MITRA** Professor and Principal Research Investigator at the School of Education, Communication and Language Sciences at Newcastle University, UK
- **Sudarshan MOGASALE** Head of Dassault Systèmes R&D in India
- **Bhaswati MUKHERJEE** Former Ambassador of India to the Netherlands; Former Permanent Representation of India to UNESCO
- **Cathleen NORRIS** Regents Professor & Chairperson, Department of Learning Technologies, College of Information, University of North Texas
- **Amrita PATWARDHAN** Head - Education & Sports Portfolio, Tata Trusts
- **Sarah PRESTRIDGE** School of Education and Professional Studies Griffith University, Australia
- **Navi RADJOU** French-American scholar, an innovation and leadership advisor; bestselling author based in Silicon Valley
- **Prem Das RAI** Member of Parliament, Sikkim
- **Ganta Srinivasa RAO** Minister for Human recourse Development, Govt., AP, Hyderabad
- **Jordan SHAPIRO** World-renowned thought-leader on global education
- **Nandini Chatterjee SINGH** Cognition Neuroscientist; Head - Difference Learning, UNESCO MGIEP
- **Elliot SOLOWAY** Arthur F. Thurnau Professor, Department of Computer Science and Engineering, College of Engineering
- **Gary STAGER** Executive Director, The Constructivist Consortium
- **Srikanth TALAPADI** Team Lead, Chimple
- **Pattabhi TAMMAREDDY** Andhra Pradesh Economic Development Board
- **Jyoti THYAGARAJAN** Founder, Meghshala
- **Richard TIBBLES** Learning Lead / Software Developer, Learning Equality





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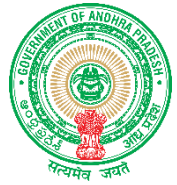
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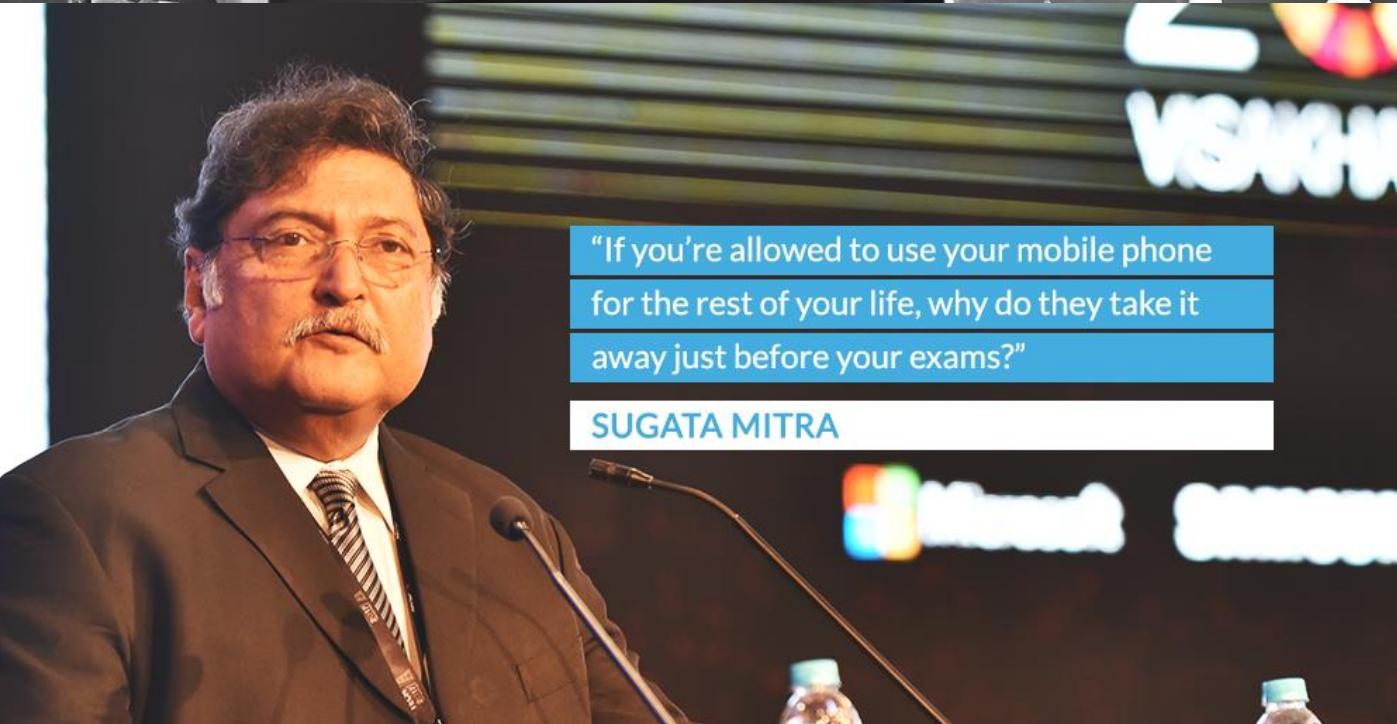


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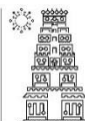
“For the next 100 years, India needs  
education that can compete with the west.”

**BHASWATI MUKHERJEE**



“If you’re allowed to use your mobile phone  
for the rest of your life, why do they take it  
away just before your exams?”

**SUGATA MITRA**





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## Speaker Session Themes

- **Disruptor's Panel** titled 'We don't need no education'
- Dr. Anantha Duraiappah's **TECH Talk** on '**Flipping Education**'
- **Headline Session 1** by Dr. Sugata Mitra on 'The Future of Learning'
- **Headline Session 2** by Dr. Heather Knight
- **Catalytic Session 1:** Opportunity of Digital Pedagogies to maximize Multiple Intelligences: Transdisciplinary and Systems Thinking
- **Catalytic Session 2:** High Level Policy Forum
- **Catalytic Session 3:** Artificial Intelligence (AI) in Learning, Superintelligence and doing things better
- **Catalytic Session 4:** What are the attributes of a future digital teacher/educator?
- **Catalytic Session 5:** Do digital pedagogies truly stimulate neural learning?
- **Catalytic Session 6:** Design thinking as a strategy for innovation: collaboration and creative problem solving session at TECH for 21st century skills
- **Catalytic Session 7:** Games Based Learning: Games for Sustainable Development, Empathy and Compassion
- **Catalytic Session 8:** ICT pedagogies and capacity building : What India is doing right ?
- **Catalytic Session 9:** Immersive Technologies for Transformational Impact
- **Catalytic Session 10:** Andhra Pradesh for the World



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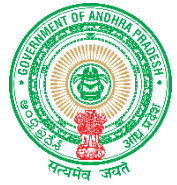
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“Critical thinking gives us good ground to  
know the things we don't know yet.”

**DAVID KINKEAD**



“How can we improve research in teaching?  
The govt needs to focus on that.”

**PREM DAS RAI**





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# Call for Proposals – Themes

## 21<sup>st</sup> Century Skills:

The skills needed to address the challenges of the 21<sup>st</sup> century will be very different from the skills prioritised over the past six decades. New challenges in a rapidly changing world will require new skills for success. The advancements in the digital world have played a key role in shrinking the world and connecting societies in ways never seen before in human history. The conference focused on exploring how digital pedagogies actually improve the efficiency of learning using the vast amount of big data and information available. In addition to improving numeracy and literacy through critical thinking, new competencies to meet 21<sup>st</sup> century challenges include social emotional skills such as mindfulness, empathy and compassion.

### Sub-themes:

- Digital Games, Pedagogies and Assessments
- Fostering Social and Emotional Learning
- Multimodal digital platforms for Design Thinking and systems approach to learning
- Artificial Intelligence in learning
- Augmented and virtual reality as digital pedagogies

## 21<sup>st</sup> Century Schools for Inclusive, Equitable and Quality Education:

Technology offers a great possibility to make learning bespoke. Every individual learns differently, some more common than others. Digital pedagogies offer the possibility of designing the future school, in which students are provided an environment where they are able to build their own lesson plans and advance at their own speed and comfort. Advances in the use of big data and multimedia to design lesson plans offer customized attention to each learner.

### Sub-themes:

- Technology enabled innovative tools for screening, assessment and measuring outcomes
- Teacher training and capacity building for inclusive education through digital platforms
- New Technology Applications in the classroom
- Traditional Education vs. digital education and its integration



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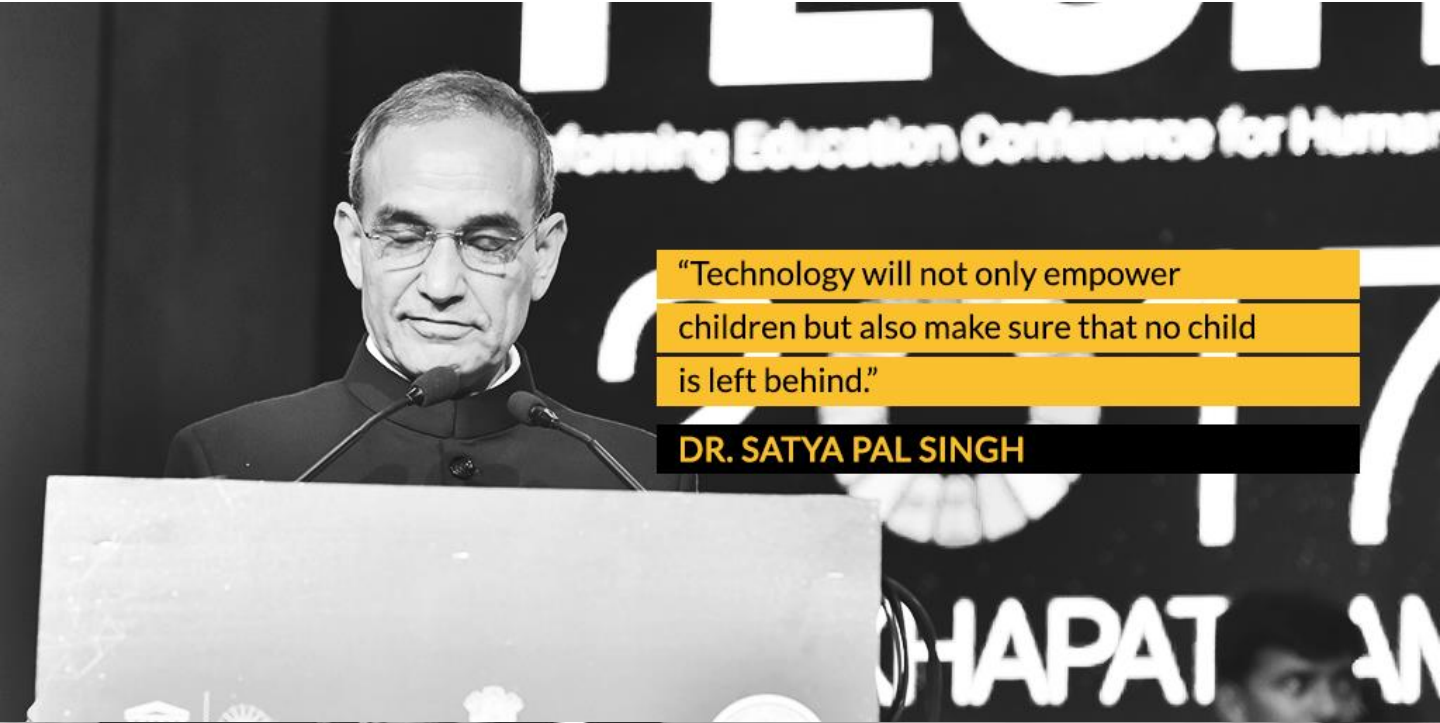
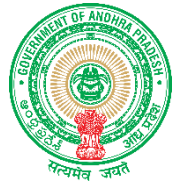
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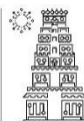
"Technology will not only empower children but also make sure that no child is left behind."

**DR. SATYA PAL SINGH**



"Students are agents of change and not objects of change."

**SYLVIA MARTINEZ**





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## Call for Proposals – Themes

### 21<sup>st</sup> Century Policies:

21st Century Policies for the implementation and mainstreaming of digital pedagogies in educational systems: Governments around the world have invested an enormous amount of resources and efforts into ICT in education in order to reform their informal, formal, and non-formal education systems.

### Sub-themes:

- Best practices and models in policy development, financing and delivery
- Community based approaches in informal and non-formal education systems
- Intellectual Property Rights and digital pedagogies
- Regulations and management of digital resources and the Internet

## Call for Proposals – Key Outputs

- Close to **500 applications from 93 countries**
- 60% international applicants
- 40% Indian applicants
- **Sessions confirmed:** 126
- **Total Speakers:** 243
- **Acceptance rate:** ~25%

Type of Session	Number of Sessions conducted
Workshop	30
Short sessions	8
Panel	38
E-poster	39
Learning Zone	11
<b>TOTAL</b>	<b>126</b>



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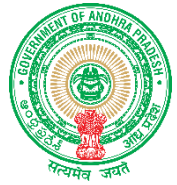
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"Are we ready for a future where we  
read books that read us?"

KAUSHIK BELLANI



"I think life-long learning is important and  
it's the role of facilitators to be able to  
make that happen."

VINNIE JAUHARI



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Learning Zone @ TECH 2017



Learning Zone @ TECH 2017





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# Promotion: Email Marketing



Transforming Education Conference for Humanity  
**TECH 2017**  
16-18 DECEMBER 2017  
Visakhapatnam, INDIA

Transforming Education Conference for Humanity  
Meet the Presenters at **TECH 2017**  
16-18 DECEMBER 2017  
Visakhapatnam, INDIA

We're excited to announce a brand new mobile guide for TECH 2017!  
The guide gives the latest information about the event: schedules, agenda, speakers, presenters, venue information and a lot more

**How to Access the TECH 2017 Mobile Guide**

**STEP 1**  
Open this webpage: <https://guidebook.com/gtech2017/> on your IOS/Android device and download the Guidebook app.

**STEP 2**  
Search for "TECH 2017" and download the file

**STEP 3**  
You now have a detail guide on TECH 2017 in your hands. Browse through comprehensive information on the app

**LEARN FROM PRESENTERS FROM ALL OVER THE WORLD AT TECH**

 <b>Alexandra Zakharova</b> <i>Dr. Founder &amp; Development manager, NGO 'Make It Real'</i> Journalist and artist, Paris-based Alexandra works all across the world and researches on sustainable development in the fields of education, refugees and culture.	 <b>Arnob Mandal</b> <i>Programme Manager TATA TRUSTS</i> Arnob is a Programme Manager at TATA TRUSTS where he works on cross-section of Digital Technologies and Social Impact.	 <b>Chris Crowell</b> <i>Game Designer and Creative Director</i> Chris 'Wombat' Crowell is a Game Designer and Creative Director with 20+ years of experience in creating a wide range of critically acclaimed games.	 <b>Giovanni Fonseca</b> <i>Independent International Consultant in ESD</i> Giovanni has been facilitating learning processes for two decades. He has years of professional experience in the field of Education for Sustainable Development (ESD)
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**Three Reasons to Attend TECH 2017**

1. Be there at the conference with 40 catalytic speakers, presentations and over 1000 delegates

2. So in AI ready for the future in real life?

3. Learn how Artificial Intelligence can help you do things better

Still haven't registered for the most definitive Ed-tech event in India?

**REGISTER NOW**

We'll see you there!

Transforming Education Conference for Humanity  
**Microsoft at TECH 2017**  
16-18 DECEMBER 2017  
Visakhapatnam, INDIA

**ARE YOU READY FOR THE MICROSOFT EXPERIENCE AT TECH 2017?**

TECH 2017 brings you the latest offerings from Microsoft Education, which focuses on empowering the students and learners of today to create a better world of tomorrow

**Pre-Conference Workshop**

Learn through Gameplay at a dedicated Pre-Conference Workshop organised for educators and teachers at Citam University in Visakhapatnam. The workshop examines how Minecraft, a hugely popular block building game, can be used to impart learning.

**Download the app today**

Reasons to Attend TECH 2017

1. Be there at the conference with 40 catalytic speakers, presentations and over 1000 delegates

2. So in AI ready for the future in real life?

3. Learn how Artificial Intelligence can help you do things better

Learn to 'Teach' from games

**REGISTER NOW**

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+91-11-2307 2356-60  
tech@unesco.org

Sponsors: Microsoft, VERTIVE, SAMSUNG

Knowledge Partners: ISTE, SOCIALalpha

Transformational Ed - Tech Entrepreneurs: MVA, MEDIALIA, Funbook, HeyMath!

**Learning Zone**

Come and explore Microsoft's best education solutions including learning platforms, modern tools for classroom, collaborative apps and a host of other new-age ed-tech products. The Learning Zone will also have a 'Games for Learning Zone' where you can experience Xbox - Microsoft's signature gaming console.

**Speakers from Microsoft**

**Pratik Mehta**  
Head of Education and Skills at Microsoft Corporation India Ltd

**Vinnie Jauhari**  
Director, Education Advocacy at Microsoft Corporation India Ltd

To know more about TECH 2017, Click here

**REGISTER NOW**

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## Promotion: Social Media

facebook

**19.135 Million Impressions**

twitter

**43 Million Impressions**

**62.135 Million Impressions**

### On-event Traction

Hyderabad trends · Change

#YearWithUber

Your 2017 journey in a music video

Promoted by Uber India

#TECH2017

@MatthewFarber and @Khan\_Sana are  
Tweeting about this

AGNYAATHAVAASI TEASER DAY  
104K Tweets

#Ashes  
33.3K Tweets

#CongressPresidentRahulGandhi  
Rahul Gandhi takes over as president of India's  
opposition Congress party

#VijayDiwas  
25.7K Tweets

#Nirbhaya  
4,946 Tweets

Sonia Gandhi  
Sonia Gandhi: 'My role now is to retire'

Shillong  
5,416 Tweets

Everest  
6,673 Tweets

**#TECH2017 trended  
in Hyderabad**

Dec 16, 2017



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Government of India Ministry of Human Resource Development



# Promotion: Social Media



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@UNESCO\_MGIEP

Download the Guidebook app to get the latest updates and information on venue, flights, hotels, agenda, speaker bios, and everything #TECH2017 related! Download now: [bit.ly/2ildshL](https://www.facebook.com/mgiep/videos/1682487291781809)

<https://www.facebook.com/mgiep/videos/1682487291781809>



Microsoft has its own Educator Community used by millions from across the globe?

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VISAKHAPATNAM

**TRANSFORMING EDUCATION CONFERENCE FOR HUMANITY**

**16-18 DECEMBER 2017**  
Visakhapatnam, INDIA

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Your ultimate rundown on schedules, speaker bios, & much more!

ISTE

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To show our appreciation for selfless souls who have dedicated their lives to shaping the future, there will be zero registration charges for teachers/educators based in the state of Andhra Pradesh at #TECH2017. Register now: [bit.ly/2fdnHli](http://bit.ly/2fdnHli)

**TRANSFORMING EDUCATION CONFERENCE FOR HUMANITY**

**16-18 DECEMBER 2017**  
Visakhapatnam, INDIA

**NO REGISTRATION CHARGES FOR TEACHERS FROM ANDHRA PRADESH AT TECH 2017**

Thanking all those who selflessly taught us to read

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Are you a young leader wanting to discuss educational equity with senior policymakers? If so, fill this form:

**TA@Vizag Application Form**

Do you believe in bringing equal educational opportunities to everyone in the world? If you do, apply and get a chance to engage in discussion with senior policymakers.

[ta@vizag-application-form.paperform.co](https://www.vizag2017.org/ta@vizag)

10:29 pm - 30 Oct 2017







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# Promotion: Social Media



**N Chandrababu Naidu** @ncbn · 17h

Attended Transforming Education Conference for Humanity'17 in Vizag. The international event is being organised by @UNESCO\_MGIEP with an aim of bringing eminent speakers under one roof, discoursing on Digital Pedagogies for fostering peaceful and sustainable societies. #TECH2017



12

57

343

**Dr. Satya Pai Singh** @dr\_satyapai · Dec 16

It was an honour to interact n share dials with @ncbn Ji Hon.CM, A young IT professionals from across the globe in #Tech 2017,Vizag



**N Chandrababu Naidu** @ncbn · 9h

Visakhapatnam is proud to host the first-ever Transforming Education Conference for Humanity #TECH2017 organised by @UNESCO\_MGIEP with support of the AP Government and @HRDMinistry. Will be opening ceremony on December 16, 2017.



16-18 DECEMBER 2017

**TECH**  
2017  
VISAKHAPATNAM

**SHRI NARA CHANDRABABU NAIDU**

Hon'ble Chief Minister of Andhra Pradesh



17

83

471



**UNESCO MGIEP**  
@UNESCO\_MGIEP

Ministers @ncbn & Satyapal Singh experiencing Sun Temple at Konark through Samsung Gear VR @ #Tech2017 @Samsung\_IN @SamsungNewsIn



**VisakhapatnamSmartCity**  
@vizag\_smartcity

Following

The UNESCO - MGIEP is organising an international conference titled 'Transforming Education Conference for Humanity' (TECH) in partnership with the Govt of AP in #Visakhapatnam, #India from Dec 16 - 18, 2017 at Novotel Varun Beach. @AndhraPradeshCM @Ganta\_Srinivasa @UNESCO\_MGIEP



**Ganta Srinivasa Rao** @Ganta\_Srinivasa · 21h

I am proud to be part of the High-Policy Forum in Vizag on Saturday 16 Dec at #TECH2017 which is an international conference of education & digital technology co-organised by Govt. of AP & @UNESCO\_MGIEP with the support of the @HRDMinistry.



16-18 DECEMBER 2017

**TECH**  
2017  
VISAKHAPATNAM

**SHRI GANTA SRINIVASA RAO**

Hon'ble Minister of Human Resource Development, State of Andhra Pradesh

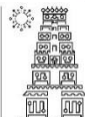


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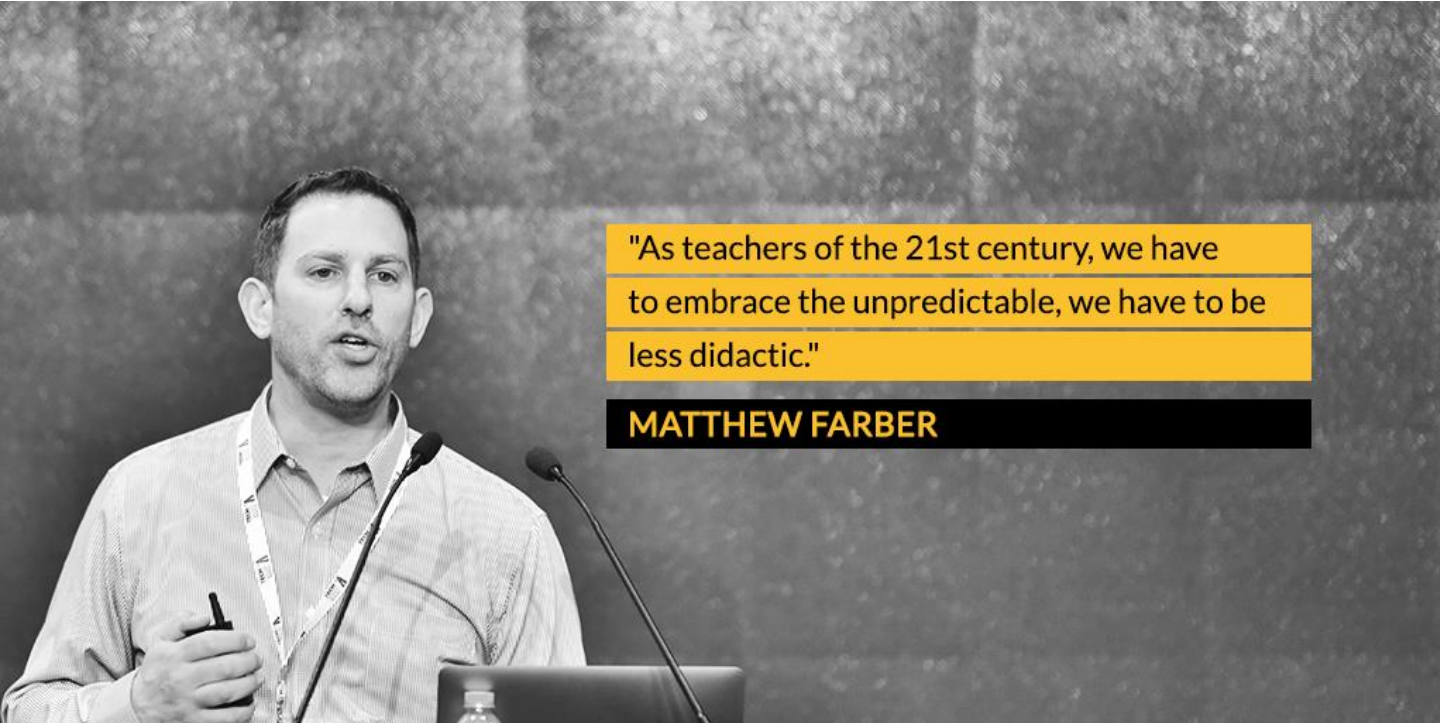
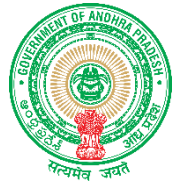
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"As teachers of the 21st century, we have  
to embrace the unpredictable, we have to be  
less didactic."

**MATTHEW FARBER**



"Learning happens in classrooms,  
outside classrooms, and on the playground.  
Learning happens everywhere."

**NANDINI CHATTERJEE SINGH**



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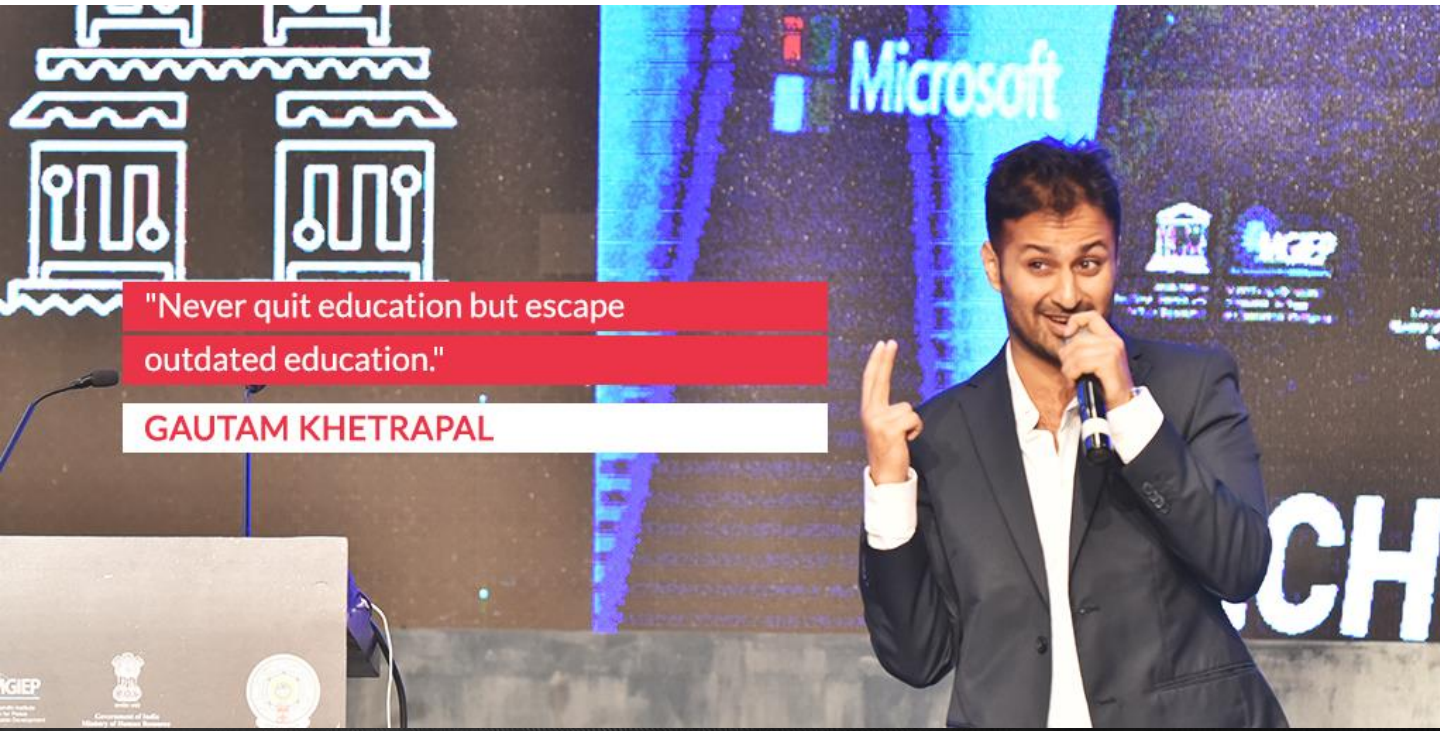
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"Never quit education but escape  
outdated education."

**GAUTAM KHETRAPAL**



"You can use the same mechanics in violent  
games to make your video game about learning."

**ZIGOR HERNANDORENA**



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# Promotion: Videos & Event Photographs

## Pre-event Videos

- <https://www.facebook.com/mgiep/videos/1689972334366638/>
- <https://www.facebook.com/mgiep/videos/1685528018144403/>
- <https://www.facebook.com/mgiep/videos/1682487291781809/>
- <https://www.facebook.com/mgiep/videos/1678195615544310/>
- <https://www.facebook.com/mgiep/videos/1670855086278363/>
- <https://www.facebook.com/mgiep/videos/1669667199730485/>
- <https://www.facebook.com/mgiep/videos/1664314383599100/>

## On event videos (live streamed recordings)

- [TECH 2017 Opening Ceremony](#)
- [TECH 2017 Catalytic Session: Design Thinking as a Strategy](#)
- [TECH 2017 Headline Session: Sugata Mitra](#)
- [TECH 2017 Catalytic Session: ICT Pedagogies and Capacity Building](#)
- [TECH 2017 Catalytic Session: High Level Policy Forum](#)
- [TECH 2017 Catalytic Session: What are the Attributes of a Future Digital Teacher / Educator](#)

## Event photographs

- [Day 1 @ TECH 2017](#)
- [Day 2 @ TECH 2017](#)
- [Day 3 @ TECH 2017](#)



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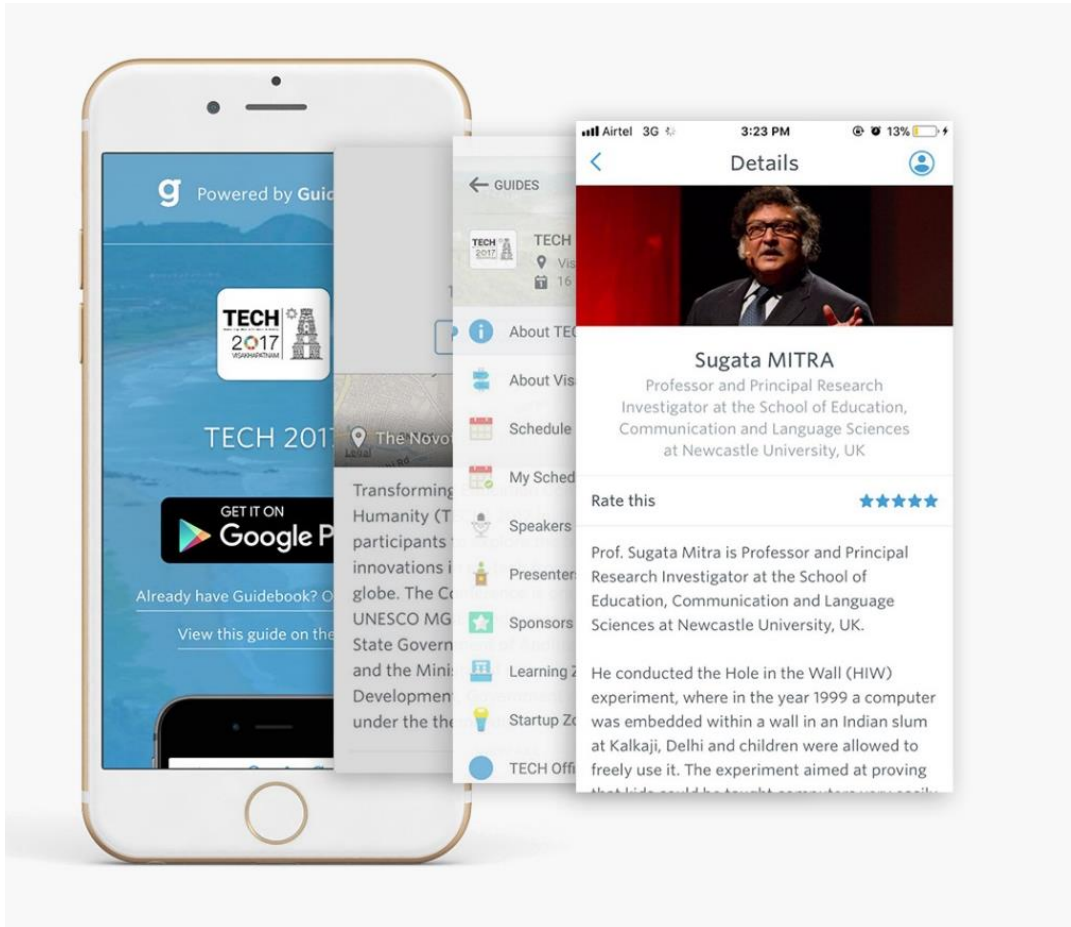
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## Mobile App – TECH 2017



**1,022 DOWNLOADS**

**65,000 SESSIONS**



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## On-ground branding



TECH 2017 hoardings were displayed at the following locations:

1. Kalimata Temple
2. Tycoon Junction
3. NAD junction x 2
4. Gurudwara junction
5. Thatichetlapalem bus stop
6. Muralinagar junction
7. Outside Visakhapatnam International Airport
8. Visakhapatnam International Airport



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# Promotion: Media Coverage

Official Post event Article:

[TECH 2017: an exciting 3 days with the best minds in education technology from around the world](#)

December 19, 2017

- 1) [A school for children with learning differences](#)
- 2) [Vizag in race to get UNESCO's 'Difference Learning' School](#)
- 3) [Experts differ on the use of technology](#)
- 4) [Wikipedia provides useful info, says educationist Dhakal](#)

December 18, 2017

- 1) [Focus on the future of education at 'TECH 2017'](#)
- 2) [Visibility is solution to Internet harm: Expert](#)
- 3) [Samsung India partners with UNESCO to showcase Indian heritage with VR content and 360-degree videos](#)
- 4) [Education system needs a revamp](#)
- 5) [Want to get robots into the real world](#)
- 6) [User internet as a learning machine](#)
- 7) [Technology should connect people](#)
- 8) [UNESCO to set up gaming hub in Andhra](#)
- 9) [Samsung partners with UNESCO to launch VR content and 360-degree videos on Indian Heritage sites](#)
- 10) [Samsung launches VR and 360-degree video content on Indian heritage sites](#)
- 11) [UNESCO MGIEP to launch 360 video VR content of Sun Temple, Taj Mahal](#)

December 17, 2017

- 1) [Samsung to release VR content on Indian Heritage Sites](#)
- 2) [Samsung, UNESCO Partner for videos on Indian Heritage sites](#)
- 3) [Andhra Pradesh set to have a hub for 'Games for Learning'](#)
- 4) [Net gain for AP: Naidu to roll out Fibre grid connection this month](#)
- 5) [Two lakh to get fiber grid connection by month end](#)
- 6) [Andhra Pradesh to be positioned as education hub](#)
- 7) [Samsung, UNESCO partner for videos on Indian heritage sites](#)
- 8) [Samsung, UNESCO partner for videos on Indian heritage sites](#)
- 9) [Samsung signs pact with UNESCO MGIEP](#)
- 10) [State, UNESCO MGIEP ink pact on Games for Learning concept](#)
- 12) [Future of education hogs limelight on day 2 of TECH](#)



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December 16, 2017

- 1) [State to develop 'Gaming for Learning Hub'](#)
- 2) [Andhra Pradesh to be positioned as education hub: CM Naidu](#)
- 3) [Samsung India partners with UNESCO to launch VR Content and 360-Degree videos](#)
- 4) [The Government of Andhra Pradesh and UNESCO MGIEP to organise TECH conference in Vizag](#)

December 16, 2017

- 1) [Vizag to host event from December 16 - 18](#)
- 2) [Andhra Pradesh to be positioned as education hub: Naidu](#)

Pre-conference curtain raisers:

December 15, 2017:

[Three-day TECH-2017 in Port City from Dec 16](#)

December 12, 2017

[Three-day Visakha Utsav from December 28](#)





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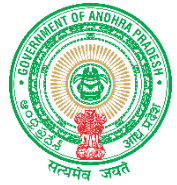
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