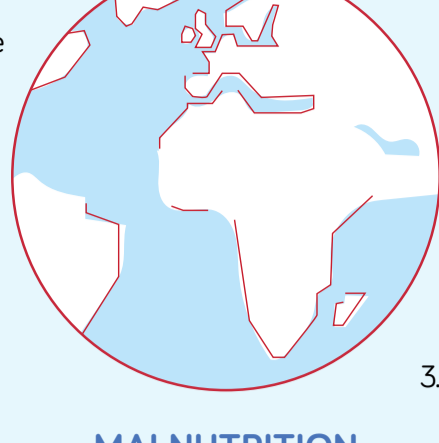


# INNOVATIVE EDUCATION for WELL-ROUNDED DEVELOPMENT

## To respond to 21st century challenges...

**UNEMPLOYMENT**  
Young people are 3 times more likely to be unemployed

**POVERTY**  
702 million people live in extreme poverty



**MALNUTRITION**  
kills 3 million children annually

**CONFLICT**  
59.5 million people forcibly displaced worldwide

**PHYSICAL INACTIVITY**  
causes an estimated 3.2 million deaths annually

We need **QUALITY EDUCATION** that is

**ACTIVE**



**INNOVATIVE**



**SOCIALLY RELEVANT**



**QUALITY EDUCATION**

Learning **COGNITIVE SKILLS** + building **VALUES**

"enabling students to lead healthy and fulfilled lives, make informed decisions, and respond to local and global challenges" (Incheon Declaration, Education 2030)

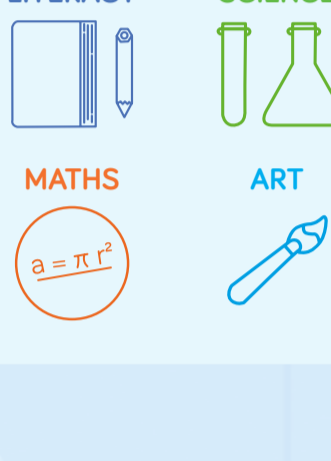
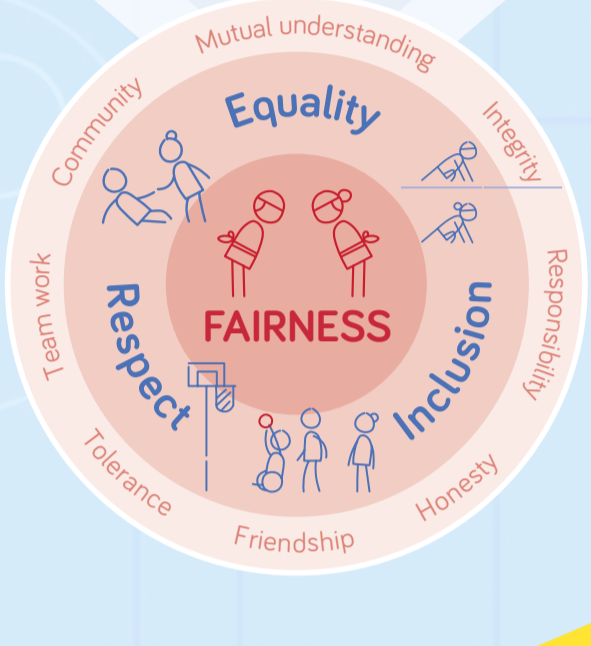
**Sustainable Development Goal 4**

promotes inclusive and equitable Quality Education towards lifelong learning opportunities for all.

## The POWER OF SPORT VALUES in delivering QUALITY EDUCATION

Sport provides a **UNIVERSAL FRAMEWORK OF VALUES** which activate learning

Delivered **IN ANY CLASSROOM** and **ANY SUBJECT**

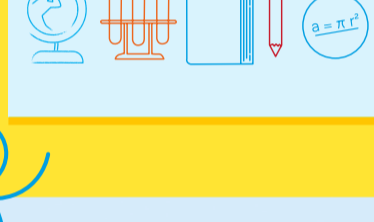


Schools are a **HUB** for sport values

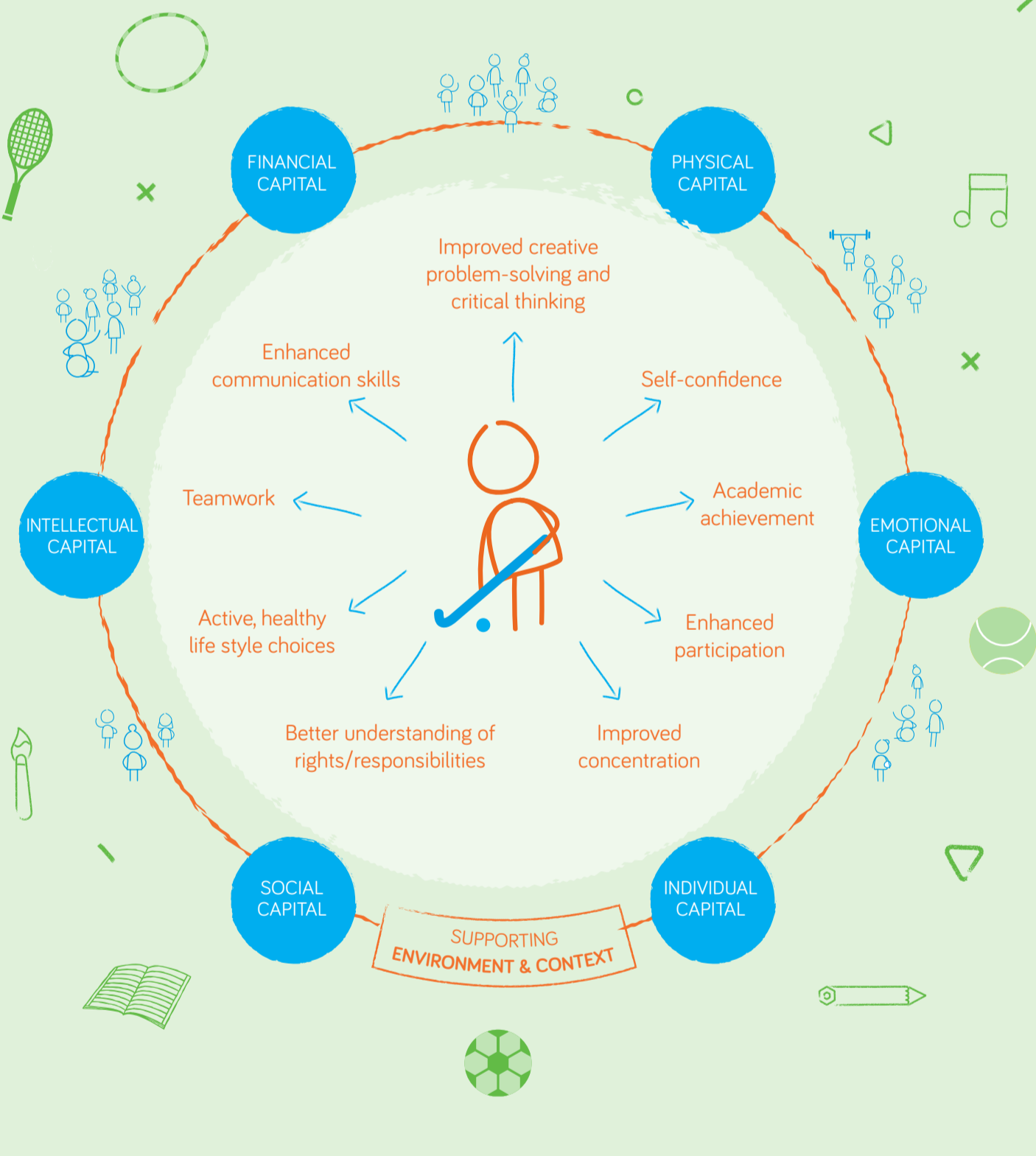
**SUPPORTING TEACHERS** to deliver curricula **creatively**

reinforcing **cognitive knowledge and skills**

**EMPOWERING** students to make **VALUE JUDGEMENTS**



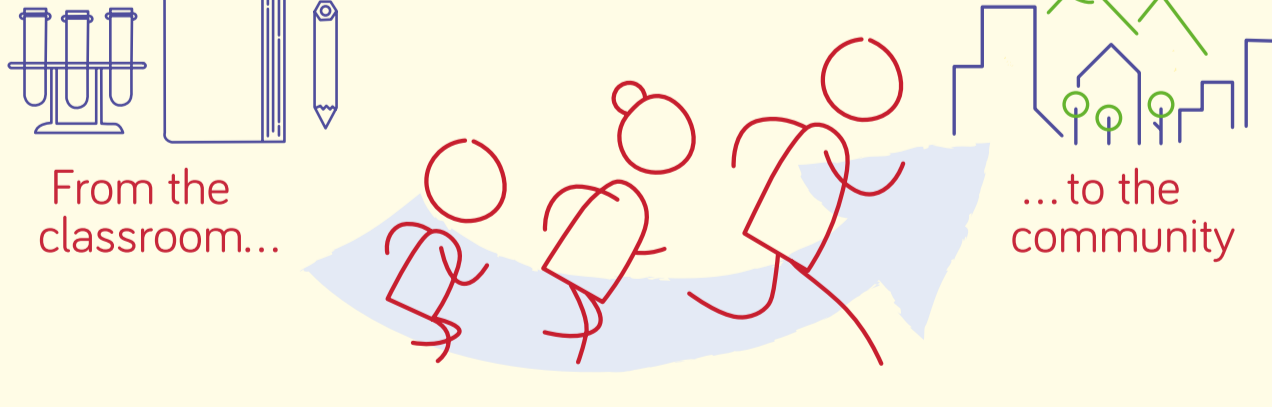
## The BENEFITS of SPORT VALUES EDUCATION



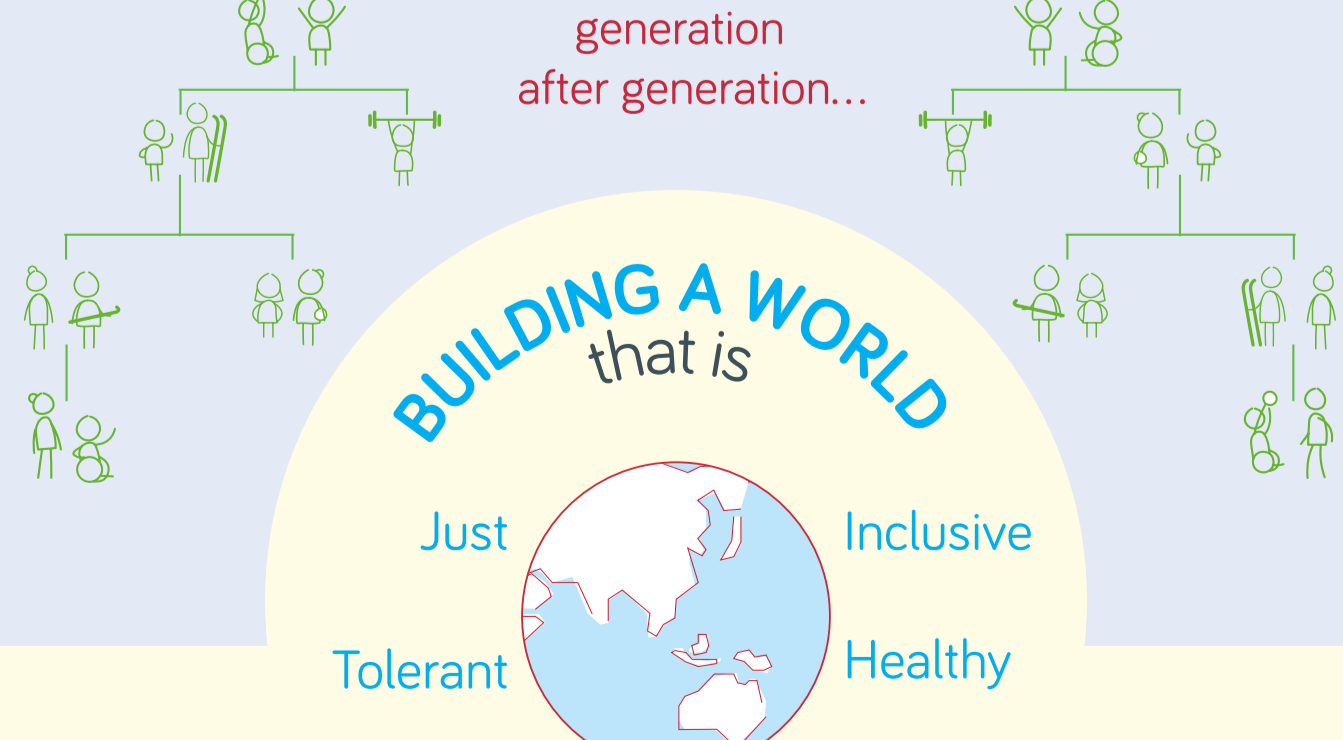
“ Sport is a low-cost, high-impact tool. ”

Ban Ki-moon

## SPORT VALUES TRANSFER



HEALTHY, EDUCATED CITIZENS CONTRIBUTE ACTIVELY TO SOCIETY



Join the campaign, promote **Values Education Through Sport**

[en.unesco.org/sportvalues](http://en.unesco.org/sportvalues)

In association with the Education Partnership:

